

# CONTACTOONS<sup>®</sup>

Sp  
sanver  
production

YOUNG GUY TV



Your syndication TV on DTT!  
[www.contactoons.it](http://www.contactoons.it)

## Your Syndication TV is coming!

Contactoons is the innovative syndication TV, the first destined to kids and teens 0-18 years old. The project borns from the request and the will of Italian audience and from an important television editor in the Italian scenery: Sanver Production, specializing in licensing, distribution, dubbing, TV programs creation and music productions.

Cartoons, sport, fashion, music, videogames! Contactoons embraces all the entertaining topics related to the kids & teens world. This show is led by Santo Verduci and have been highly successful for more than five years among its target audience.

Created and produced by Santo Verduci for Sanver Production Ltd.  
Directed by: Lidia Ottino



# Regions coverage in collaboration with Cafè TV 24 broadcaster

(streaming online available)



11 REGIONS

40 MILION VIEWIERS

AVERAGE VIEWERS DAY/MONTH: 1.300.000

Valle d'Aosta	LCN 96
Piemonte	LCN 96
Liguria	LCN 192
Lombardia	LCN 96
Veneto	LCN 95
Friuli V.G.	LCN 95
Trentino A.A.	LCN 274
Emilia Romagna	LCN 273
Marche	LCN 291
Lazio	LCN 96
Campania	LCN 193



# Contactoons

(The TV format)

- This TV format is divided in three blocks containing TV series, cartoons, special, etc.
  - The syndication is on air everyday at 6 PM.
  - Some of the broadcast cartoons: Starblazer, Little sweet Nell, Miss Minù and much more in rotation.
  - Our clients' TV commercials are inserted, in collaboration with the most important advertising concessionaires and media centers of the Italian market.
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# Contactoons merchandising

- From our TV show [www.contactoons.it](http://www.contactoons.it) borns the official merchandising!
- T-shirts, school bags, accessories. CDs collecting cartoons original songs, DVD of successful TV series, positioned in the Contactoons show and distributed both online and in stores.
- During Contactoons broadcast, you can see the “postal corner” where the products can be given to the audience as gifts. The products can be ours directly, or the sponsors' products.



# SP SANVER PRODUCTION

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Sanver Production Ltd, leader in television and recording field, is a young and dynamic company that have established an international record.

We collaborate with several agencies and we realize:

**MUSIC** – Jingles for commercials, theme songs, music production library, musical arrangements, recording support, mix, tracks remastering, productions for DJ, analogic to digital processing (LP, MC, record productions, home entertainment);

**TV** – Dubbing, sincronization, post production, translation & adaptation, subtitles; TV programs production, licensing, management, program schedule, properties acquisition and distribution, events, advertising.

VISIT OUR WEBSITE

[www.sanverproduction.com](http://www.sanverproduction.com)

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We cooperate with international partners of the entertainment area. The main activities towards our clients consist on positioning their products in the Italian market, helping them to develop a business plan and their complete brand under every aspect.



Per informazioni commerciali scrivete a  
[info@sanverproduction.com](mailto:info@sanverproduction.com)